

A Life-Changing Insight Trip

# UGANDA & RWANDA

Agriculture Finance  
November 2-8, 2014  
*Optional Gorilla Trek November 8-9*

*Betty Mulooki*  
*Opportunity agriculture client*

*Kampala, Uganda*

An Opportunity International Insight Trip immerses you in the countries, cultures and lives of our clients. Experience how poverty robs people of their dignity and dreams, and witness the hope and transformation that Opportunity brings to the individuals we serve and the communities where we work. On this trip, you'll see big changes... and the biggest one may be the one you see in yourself.



**Opportunity** International

# Uganda & Rwanda Insight Trip



## The Crisis

Nearly half of the world's usable, uncultivated land is in Sub-Saharan Africa. The agricultural development of this land has the potential to significantly increase food production, reduce poverty, and provide job opportunities for Africans.

Despite the economic growth accessible through proper cultivation of the land, Africa has the highest poverty rate in the world with over 47% of people struggling to survive on less than \$1.25/day.

## Support That Transforms Communities

Betty Mulooki (pictured on front) is a sugarcane farmer in rural Uganda. She and her husband struggled to provide for her seven children as subsistence farmers, growing just enough maize, beans, cassava and sweet potatoes to keep them from going hungry. An occasional surplus meant Betty could trade her goods in the nearby market for necessities like salt, sugar and paraffin. Determined to build a better future for her children, Betty began cultivating three acres of sugarcane when a factory was established close to her village. As a result of her hard work and a loan from Opportunity International, Betty has broken the cycle of poverty and expanded her garden to six acres, providing enough income to send her children to school. She plans to further increase her crop production to ensure that her children will be able to finish school and have the opportunity to attend university.

## How You Can Get Involved

Journey with us to witness how Opportunity empowers farmers to break the cycle of poverty by providing financial education, skills training, and loans - and helps fuel their desire to build better futures for themselves and their children. Meet women like Betty, who are dedicated mothers, community leaders and examples for all of us.

## Itinerary

### Sunday, November 2, 2014

Arrive in Entebbe, Uganda. Local Opportunity Staff will meet you upon your arrival and take you to your hotel for a good night's rest.

### Monday, November 3, 2014

Begin your day with breakfast and a briefing by senior leadership at the head office. Venture into the field to observe a Trust Group and visit clients in their homes and places of business.

### Tuesday, November 4, 2014

Travel to our rural branch in Jinja to meet coffee farmers and visit with school proprietors and their students who have benefitted from our education finance program.

### Wednesday, November 5, 2014

Check out of the hotel and depart for Kigali where you'll experience the cultural history of Rwanda at the National Genocide Museum.

### Thursday, November 6, 2014

Explore the fields of our smallholder farmers with Opportunity loan officers as you hear firsthand about the challenges of farming in Africa. Join a Trust Group meeting and visit clients in their homes and places of business.

### Friday, November 7, 2014

Tour the main branch and meet Opportunity's local staff. Depart for Ruhengiri and enjoy rural life during your drive through the countryside to visit a few clients.

### Optional Gorilla Trek

#### Saturday, November 8, 2014

Awake at sunrise to visit Volcanoes National Park. Trek the rain forest for an up-close encounter with the rare silverback gorillas in their natural habitat.

### Sunday, November 9, 2014

Enjoy a late breakfast before driving back to Kigali for some souvenir shopping. Depart for home with wonderful memories, lasting friendships and a renewed spirit as you reflect on your role in Opportunity's work to end poverty.

## Register now!

**Step 1:** Contact your regional director or Adele Nandan in Opportunity's International Education department at [anandan@opportunity.org](mailto:anandan@opportunity.org) or 630-242-4147.

Registration deadline is September 2, 2014.

**Step 2:** Go to [opportunity.org/insight](http://opportunity.org/insight) to complete the registration form and submit payment to secure your place.

**Step 3:** Prepare for departure. Make sure your passport is valid for at least six months after your intended departure date. Visit [www.vp2go.com](http://www.vp2go.com) for assistance in obtaining a passport. Consult your doctor for any necessary immunizations and vaccines. For a traveler's health clinic near you, go to [www.cdc.gov/travel](http://www.cdc.gov/travel).

### Summary of costs:

**\$3,752 payment to Opportunity without excursion**

**\$5,502 payment to Opportunity with excursion**

**Includes:** all meals and beverages, gratuity, local transportation, airport transfers, hotel accommodations (based on double occupancy and excluding incidentals), translator services, emergency evacuation insurance, partner and staff costs.

**Does not include:** International airfare, incidentals, shots, passports, or souvenirs.

To register or learn more, visit [opportunity.org/insight](http://opportunity.org/insight)